



**2026 WILDLIFE VIEWING &
NATURE TOURISM ACADEMY**
February 16-20, 2026
Cedarbrook Lodge - Seattle, WA

**Exhibitor & Sponsor
Registration Brochure**

www.wvntacademy.com



**ASSOCIATION *of*
FISH & WILDLIFE
AGENCIES**



**Washington Department of
FISH & WILDLIFE**

WHY EXHIBIT OR SPONSOR?

The Academy offers you the opportunity to make face-to-face CONNECTIONS with leaders from North America's Fish and Wildlife Agencies and conservation groups. You'll have ACCESS to people who need your products and services and the EXPOSURE will reinforce your brand.

SPONSORSHIP OPPORTUNITIES & BENEFITS

Multiple sponsorship opportunities are available with varying levels of benefits. Whether your budget will allow for a \$250, \$750 or even \$5,000 sponsorship, there is a level that will fit your needs.

Choose the level that is right for you and your budget.

EXHIBIT SPACE DETAILS

*Only available to Orca, Pronghorn, and Bald Eagle level sponsors (\$1500+).

All exhibitors will be located in a spot central to the conference. A standard exhibit space will include a 6' table and chair. Pipe and drape is not included.

Additional details will be sent to you with your confirmation packet.

LODGING

A special group rate at the prevailing federal per diem, currently \$188/night plus tax is available at: Cedarbrook Lodge
To make a reservation in the group block call [877-515-2176](tel:877-515-2176)

ACADEMY INFORMATION

The Association of Fish and Wildlife Agencies' Wildlife Viewing and Nature Tourism Working Group in partnership with the Washington Department of Fish & Wildlife invites you to participate as a sponsor in the 2026 Wildlife Viewing and Nature Tourism Academy to be held February 16-20, 2026 at the Cedarbrook Lodge in Seattle, Washington.

SCHEDULE AT-A-GLANCE

Monday, February 16

7:00 a.m. - 4:00 p.m.

5:30 p.m. - 7:00 p.m.

Field Learning Experience

Opening Reception

Tuesday, February 17

8:30 a.m. - 10:00 a.m.

8:30 a.m. - 12:00 p.m.

12:00 p.m. - 1:30 p.m.

1:30 p.m. - 5:00 p.m.

Plenary Speaker/ Presentation

General Sessions

Lunch

General Sessions

Wednesday, February 18

8:30 a.m. - 12:00 p.m.

12:00 p.m. - 1:30 p.m.

1:30 p.m. - 5:00 p.m.

General Sessions

Lunch

General Sessions

Thursday, February 19

8:30 a.m. - 12:00 p.m.

12:00 p.m. - 1:30 p.m.

1:30 p.m. - 5:00 p.m.

6:00 p.m. - 8:30 p.m.

General Sessions

Lunch

General Sessions

Closing Banquet

Friday, February 20

7:00 a.m. - 4:00 p.m.

Field Learning Experience

* 15-minute breaks will be given between presentations during the general sessions to allow exhibitors and attendees time to network.

SPONSORSHIP INFORMATION

Academy Sponsorships will go directly toward paying event costs and help make it affordable for WVNT Academy attendees to participate. Each level offers a variety of benefits!

Sponsor Benefits	Orca Sponsor \$5,000	Pronghorn Sponsor \$3,000	Bald Eagle Sponsor \$1,500	Chinook Salmon Sponsor \$750	Western Bumblebee Sponsor \$250
Verbal Recognition at Opening Session	TRUE	N/A	N/A	N/A	N/A
Academy Email Recognition	Logo	N/A	N/A	N/A	N/A
Complimentary Academy Registration	Two	One	50% off one registration	N/A	N/A
Exhibit Space (6' display table)	Premiere Location	TRUE	TRUE	N/A	N/A
Academy Attendee List (post-event)	TRUE	TRUE	TRUE	TRUE	N/A
Promotional Item(s) in Academy Bag	3 items	2 items	1 item	1 item	N/A
Printed Sponsor Card Recognition (on conference tables during Academy)	X-Large Logo	Large Logo	Medium Logo	Small Logo	N/A
Academy Website Recognition	X-Large Logo	Large Logo	Medium Logo	Small Logo	Name Listed
Academy Poster Recognition	X-Large Logo	Large Logo	Medium Logo	Small Logo	Name Listed
Academy Welcome Screen Recognition	X-Large Logo	Large Logo	Medium Logo	Small Logo	Name Listed

*If you'd like to send additional registrants above and beyond what is included with your sponsorship, company representatives must register and pay to attend at the prevailing attendee rate, listed at www.wvntacademy.com/registration.

Payment Options:



Send Check

- Paid to: America's Wildlife Association for Resource Education
- Write WVNT Academy in Memo line
- Send to:
1100 First Street, NE #825
Washington, DC 20002

Payment Questions?

AFWA/AWARE Contact: Jeff Yattaw, jyattaw@fishwildlife.org

QUESTIONS?

If you have any questions about becoming a sponsor or exhibiting, please contact:

Mike Rader at 620-672-0708, mike.rader@ks.gov

Shelly Plante at 512-241-9163, shelly.plante@tpwd.texas.gov

Want more information?

Check out our website at:
<https://www.wvntacademy.com/>

The Association of Fish and Wildlife Agencies' America's Wildlife Association for Resource Education (AWARE) serves as the Academy fiscal sponsor. AFWA / AWARE's tax registration is available on request.