



2020 WILDLIFE VIEWING & NATURE TOURISM ACADEMY

February 17-21, 2020

Hilton Garden Inn • Fort Walton Beach, Florida

**Exhibitor & Sponsor
Registration Brochure**

www.wvntacademy.com



ASSOCIATION *of*
FISH & WILDLIFE
AGENCIES



SPONSORSHIP INFORMATION

The Association of Fish and Wildlife Agencies' Wildlife Viewing and Nature Tourism Working Group and Florida Fish & Wildlife Conservation Commission invites you to participate as a sponsor in the 2020 Wildlife Viewing and Nature Tourism Academy to be held February 17-21, 2020 at the Hilton Garden Inn in Fort Walton Beach, Florida.

WHY EXHIBIT OR SPONSOR?

The Academy offers you the opportunity to make face-to-face **CONNECTIONS** with leaders from North America's Fish and Wildlife Agencies and conservation groups. You'll have **ACCESS** to people who need your products and services and the **EXPOSURE** will reinforce your brand awareness and maximize visibility in the wildlife community.

SPONSORSHIP

OPPORTUNITIES & BENEFITS

Multiple sponsorship opportunities are available with varying levels of entitlements. Options range from sponsoring one of the premier events, to sponsoring a conference support item, to being a sponsor at large. Choose the level that is right for you and your budget.

EXHIBIT SPACE DETAILS

**Only available to Platinum & Gold Partners*

All exhibitors will be located in a spot central to conference participants. A standard exhibit space will include a 6' table and chair. Pipe and drape is not included. Additional details will be sent to you with your confirmation packet.

Set-Up: Monday, February 17 — 9:00 a.m. - 4:00 p.m.

Exhibit Hours: During meals, breaks and when attendees are not in session

Tear-Down: Thursday, February 20 — 5:00 p.m.

SCHEDULE AT-A-GLANCE

(Subject to change)

Monday, February 17

7:00 a.m. - 4:00 p.m.

Field Trip

5:30 p.m. - 7:00 p.m.

Opening Reception

Tuesday, February 18

8:30 a.m. - 10:00 a.m.

Opening Session/Plenary

8:30 a.m. - 9:20 a.m.

Session 1

10:00 a.m. - 10:30 a.m.

Networking Break

10:30 a.m. - 12:00 p.m. General Sessions

12:00 p.m. - 1:30 p.m.

Lunch

1:30 p.m. - 5:00 p.m.

General Sessions

Wednesday, February 19

8:30 a.m. - 12:00 p.m.

General Sessions

12:00 p.m. - 1:30 p.m.

Lunch

1:30 p.m. - 5:00 p.m.

General Sessions

Thursday, February 20

8:30 a.m. - 12:00 p.m.

General Sessions

12:00 p.m. - 1:30 p.m.

Lunch

1:30 p.m. - 5:00 p.m.

General Sessions

6:00 p.m. - 8:30 p.m.

Closing Banquet

Friday, February 21

7:00 a.m. - 4:00 p.m.

Field Trip

LODGING

A special group rate of \$94/night plus tax is available at the Hilton Garden Inn. To make a reservation in the group block, visit www.wvntacademy.com/lodging.

REGISTER ONLINE

To register your company as a sponsor, please visit www.wvntacademy.com.

QUESTIONS?

Please contact Anne Glick at anne.glick@myfwc.com or 850-922-0664.

ACADEMY SPONSORSHIPS

Each of these sponsorships helps offset costs for Academy participants. Several of these options are very popular and are sure to sell out fast, so register early!

Closing Banquet Sponsor — \$4,000 *(exclusive)*

This exclusive opportunity is considered a Platinum Level Sponsor. As the Banquet Sponsor, you will not only receive the Platinum Level entitlements listed on page three, but also the following recognition at the event:

- ◇ Brief opportunity to address the group during the Academy
- ◇ Logo on special event signage

Keynote or Plenary Speaker Sponsor — \$2,000 *(four opportunities)*

This event sponsorship is considered a Gold Level Sponsor and will receive the Gold Level entitlements listed on page three, and the following recognition at the event:

- ◇ Brief opportunity to address the group before the speakers
- ◇ Logo on special event signage

Lunch Sponsor — \$1,500 *(six opportunities)*

This event sponsorship is considered a Silver Level Sponsor and will receive the Silver Level entitlements listed on page three, but also the following recognition at the event:

- ◇ Brief opportunity to address the group during a lunch
- ◇ Logo on special event signage

Pre- and Post-Field Trip Sponsor — \$750 *(six opportunities)*

This event sponsorship is considered a Bronze Level Sponsor and will receive the Bronze Level entitlements listed on page three, but also the following recognition at the event:

- ◇ Logo on special event signage

100% of your contribution is tax deductible. Fish & Wildlife Foundation of Florida, Inc. Florida Registration # CH8500: A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352 or www.FloridaConsumerHelp.com) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

ACADEMY SPONSORSHIPS

Academy Sponsorships will go directly toward paying remaining costs, and help make it affordable for WVNT Academy attendees to participate. Each level offers a variety of exposure!

| Entitlements | Platinum Level Sponsor \$4,000 | Gold Level Sponsor \$2,000 | Silver Level Sponsor \$1,500 | Bronze Level Sponsor \$750 |
|---|--------------------------------------|----------------------------------|------------------------------------|----------------------------------|
| Verbal Recognition at Opening Session | ✓ | | | |
| Logo on Academy Materials Including: Email Blasts, Signage | ✓ | ✓ | ✓ | ✓ |
| One Promotional Item in Academy Bag | ✓ | ✓ | ✓ | ✓ |
| Logo on Academy Website | Logo & Link | ✓ | ✓ | Name Listed |
| Ad in the Academy Final Program | Half-Page | Quarter-Page | | |
| Business Description in Printed Academy Program | Expanded | ✓ | ✓ | ✓ |
| Academy Attendee List (<i>post-event</i>) | ✓ | ✓ | ✓ | ✓ |
| Complimentary Academy Registration* | Two | One | One | Zero |
| Exhibit Space (6' display table) | Premier Location | ✓ | | |

**If you'd like to send additional registrants above and beyond what is included with your sponsorship, company representatives must register and pay to attend at the prevailing attendee rate, listed at www.wvntacademy.com/registration.*

Want more exposure?

Ad space is available in the Academy's Final Program: Full Page - \$500, Half-Page -\$250, Quarter-Page -\$100. All ads are black and white and must be submitted as a PDF.

REGISTER ONLINE

To register your company as a sponsor, please visit www.wvntacademy.com.

QUESTIONS

If you have any questions about becoming a sponsor or exhibiting, please contact Anne Glick at anne.glick@myfwc.com or 850-922-0664.