



2018 WILDLIFE VIEWING
& NATURE TOURISM ACADEMY

February 19-23, 2018
Drury Suites · McAllen, Texas

Exhibitor &
Sponsor
Brochure

www.wvntacademy.com



ASSOCIATION *of*
FISH & WILDLIFE
AGENCIES



SPONSORSHIP INFORMATION

The Association of Fish and Wildlife Agencies' Wildlife Viewing and Nature Tourism Working Group and Texas Parks and Wildlife invites you to participate as a sponsor in the 2017 Wildlife Viewing and Nature Tourism Academy to be held February 19-23, 2018 at the Drury Suites in McAllen, Texas.

WHY EXHIBIT OR SPONSOR?

The academy offers you the opportunity to make face-to-face **CONNECTIONS** with leaders from North America's Fish and Wildlife Agencies and conservation groups. You'll have **ACCESS** to people who need your products and services and the **EXPOSURE** will reinforce your brand awareness and maximize visibility in the wildlife community.

SPONSORSHIP

OPPORTUNITIES & BENEFITS

Multiple sponsorship opportunities are available with varying levels of entitlements. Options range from sponsoring one of the premier events, to sponsoring a conference support item, to being a sponsor at large. Choose the level that is right for you and your budget.

EXHIBIT SPACE DETAILS

**Only available to Platinum & Gold Partners*

All exhibitors will be located in a spot central to conference participants. A standard exhibit space will include a 6' skirted table and chair. Pipe and drape is not included. Additional details will be sent to you with your confirmation packet.

Set-Up: Sunday, February 18 — 12:00 p.m. - 5:00 p.m.

Exhibit Hours: During meals, breaks and when attendees are not in session

Tear-Down: Thursday, February 22 — 4:20 p.m.

SCHEDULE AT-A-GLANCE

(Subject to change)

Monday, February 19th

Pre-Academy Field Trip (*optional*)

Tuesday, February 20th—Thursday, February 22nd

6:30 a.m. - 8:30 a.m.	Breakfast
8:30 a.m. - 9:20 a.m.	Session 1
9:30 a.m. - 10:00 a.m.	Break and Networking
10:00 a.m. - 10:50 a.m.	Session 2
11:00 a.m. - 11:50 a.m.	Session 3
12:00 p.m. - 1:00 p.m.	Lunch
1:10 p.m. - 2:00 p.m.	Session 4
2:00 p.m. - 2:30 p.m.	Break and Networking
2:30 p.m. - 3:20 p.m.	Session 5
3:30 p.m. - 4:20 p.m.	Session 6
5:30 p.m. - 7:00 p.m.	Dinner
7:00 p.m. - 8:30 p.m.	Evening Program

Friday, February 23rd

Post-Academy Field Trip (*optional*)

LODGING

A special group rate of \$93/night plus tax is available at the Drury Suites. To make a reservation, please call the hotel's Reservation Department at (956) 682-3222 and mention the Wildlife Viewing and Nature Tourism Academy.



REGISTER ONLINE

To register your company as a sponsor, please visit www.wvntacademy.com.

QUESTIONS?

Please call the WVNT Academy Office at (802) 865-5202 or email info@delaneymeetingevent.com.

ACADEMY SPONSORSHIPS

Each of these sponsorships helps offset costs for Academy participants. Several of these options are very popular and are sure to sell out fast, so register early!

Quinta Mazatlan World Birding Center Banquet Sponsor — \$5,000 (*exclusive*)

This exclusive opportunity is considered a Platinum Level Sponsor. As the Banquet Sponsor, you will not only receive the Platinum Level entitlements listed on page three, but also the following recognition at the event:

- ◇ Brief opportunity to address the group during the banquet
- ◇ Logo on special event signage
- ◇ Logo on table tents at each banquet table

Keynote or Plenary Speaker Sponsor — \$3,000 (*four opportunities*)

This event sponsorship is considered a Gold Level Sponsor and will receive the Gold Level entitlements listed on page three, and the following recognition at the event:

- ◇ Brief opportunity to address the group before the speakers
- ◇ Logo on special event signage

Lunch Sponsor — \$1,500 (*three opportunities*)

This event sponsorship is considered a Silver Level Sponsor and will receive the Silver Level entitlements listed on page three, but also the following recognition at the event:

- ◇ Brief opportunity to address the group during a lunch
- ◇ Logo on special event signage

Pre- and Post-Field Trip Sponsor — \$750 (*six opportunities*)

This event sponsorship is considered a Bronze Level Sponsor and will receive the Bronze Level entitlements listed on page three, but also the following recognition at the event:

- ◇ Logo on special event signage



ACADEMY SPONSORSHIPS

Academy Sponsorships will go directly toward paying remaining costs, and help make it affordable for WVNT Academy attendees to participate. Each level offers a variety of exposure!

Entitlements	Platinum Partner \$5,000	Gold Partner \$3,000	Silver Partner \$1,500	Bronze Partner \$750
Verbal Recognition at Opening Session	✓			
Banner to be Displayed at Event	✓	✓		
Logo on Academy Materials Including: Email Blasts, Signage	✓	✓	✓	✓
One Promotional Item in Academy Bag	✓	✓	✓	✓
Logo on Academy Website	Logo & Link	✓	✓	Name Listed
Ad in the Academy Final Program	Full Page	Half-Page	Quarter-Page	
Business Description in Printed Academy Program	Expanded	✓	✓	✓
Academy Attendee List (<i>post-event</i>)	✓	✓	✓	✓
Complimentary Academy Registration	Four	Three	Two	One
Exhibit Space (6' display table)	Premier Location	✓		

Want more exposure?

Ad space is available in the Academy's Final Program: Full Page - \$500, Half-Page -\$250, Quarter-Page -\$100. All ads are black and white and must be submitted as a PDF.

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QUESTIONS

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